

## Presse Release

### Newly developped carry system expands usability

At this year's OutDoor fair in Friedrichshafen Eberhard Goebel GmbH+Co.KG will show additional options of usage for the handsfree umbrella with a functional carry system. Now "Swing handsfree" can also be carried without backpack. At last year's OutDoor fair Eberhard Goebel GmbH+Co.KG presented this first, truly functional "handsfree backpack umbrella Swing handsfree" as a world novelty. The umbrella offers protection from rain, heat and UV radiation – with both hands remaining completely free.

„Within the shortest of time the handsfree backpack umbrella has become popular on the market as an ideal companion for trekking and hiking tours – no heat-induced sweating and still both hands free. With our innovative carrying-belt system we have opened a significantly wider range of applications for the handsfree umbrella,” explains Felix Göbel, managing director of the German umbrella manufacturer. “From now on not only hikers with backpacks will be able to take advantage of this umbrella, but also mothers with prams, wheelchair users, nature photographers, canoeists, meter maids etc. – that is all sorts of people who have to be outdoors in rain and heat and need to have their hands free,” so Goebel continues.

The new carry system is comparable to the belt system of a backpack, individually adjustable to all body sizes, equipped with safety reflectors.

#### “Swing handsfree” – The handsfree trekking umbrella

The special umbrella’s telescopic glass fibre shaft is a particular highlight. It is variably extendable up to one metre in length and can be fixed at any height by a small twisting movement. By means of two accompanying turnable clips to be fastened with velcro strips to the two carrying belts at the front of the backpack as well as to the hip belt the umbrella can be positioned to the right or the left according to the direction of the wind and rain. If there is no backpack at hand, the hand-free umbrella can now also be fixed to the EuroSCHIRM® carry system and carried without hands.

The choice of material and workmanship of this trekking umbrella meets the special wear and tear when walking and hikers’ high requirements to their equipment. A particularly lightweight, tear-resistant and water-repellent polyester fabric is used for the canopy. The entire umbrella frame consists of elastic and extremely break-proof glass fibre material. The frame is nearly completely metal-free and so corrosion-proof.

The 366 g umbrella can also be used as a completely ordinary umbrella. A comfortable velvety handle of touch-friendly high-density hard foam offers the highest possible carrying comfort. With a diameter of 114cm it is large enough in any case to protect, for example, a hiker and his backpack from rain well and reliably.

The umbrella innovation developed by the long-standing manufacturer Eberhard Goebel GmbH & Co.KG is already available on the market as “Swing handsfree”. The umbrella is available in various colours (red, black, navy blue, olive green, as well as with a special silver metallic coating for high heat and UV protection (UPF 50+).

**More information:**

Eberhard Goebel GmbH+Co.KG develops special umbrellas for demanding applications. The special trekking and golf umbrellas are unique in Europe. These are made of modern high-tech materials and offer the best functionality possible according to the current state of the art and suitable for the planned area of use. Their workmanship is exceptionally good and they are extremely stable and break-proof.

The special know-how of the internationally active and very successful company from Ulm, especially in the USA, Europe and Asia, is based on the wealth of experience of a family that has been developing and producing high-quality umbrellas for over 100 years.

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